

NATIONAL SCHOOL CHAPLAIN ASSOCIATION

*Director of Marketing

Job Description

NSCA is seeking a candidate whose primary role is to oversee all aspects of public communication for the organization.

This is a full-time position hybrid position in which you will work part-time remotely as well as set office hours. However, this position is national in scope and will periodically require travel. The Director of Marketing will utilize virtual communication platforms to offset travel when appropriate.

Responsibilities

- Spearhead and oversee content and design creation used for digital, social, print, video, audio, and environmental media including google ads.
- Ensure excellent record-keeping of communication goals and outcomes. Reports back to appropriate stakeholders across NSCA.
- Maintain print distribution and swag items for giveaways, career fairs, events, etc. to promote chaplains' program.
- Partner with HR for lead generation through various recruiting channels to meet hiring goals.
- Assist with budget development & administrate program expenditures.
- Works closely with the CDO to foster and manage the creative direction of the organization's marketing communications and maintain brand identity.
- Act as Editor in Chief to review testimonials and any website maintenance.
- Other duties may be directed by the NSCA leadership or Board of Directors

Education and Experience

- bachelors' degree or higher in a marketing related field or 2-5 years of previous work experience in marketing, or non-profit org(s)

Qualifications

- Effective communication skills, including public speaking. Bi-Lingual, is a plus.
- Ability to work independently as well as with groups.
- Strong conflict resolution skills
- Exceptional planning, project management & organizational skills
- The ability to manage multiple projects at once; strong ability to multitask.
- Effective problem-solving talents
- Proficiency in Microsoft Office suite (Excel, PowerPoint, Word, Adobe, Photoshop) & Social Media platforms
- Exceptional communication skills, both written and verbal; and social

*This position is a **supported raised** role (not a direct-hire **job**), so the future employee must develop a team of partners who provide financially for his/her full salary and benefits. We provide training, resources, and coaching to help reach their financial support goals.