

# NATIONAL SCHOOL CHAPLAIN ASSOCIATION

## Merchandise Specialist

### Job Description

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NSCA is seeking a candidate whose primary role is to develop and direct merchandising plans and creative design of all products to achieve financial objectives.

This is a full-time position hybrid position in which you will work part-time remotely as well as set office hours.

### Responsibilities

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- Design all graphics to be used on merchandise and for consistent branding expectations.
- Utilize sales, research, and trend analytics to develop strategies for merchandise categories and optimize product assortments.
- Develops plans and pricing that support key strategic initiatives and launches including seasonal campaigns and promotions.
- Identify new vendors and negotiate favorable contract terms for each item.
- Create monthly reports outlining sales, fulfillment, customer satisfaction, etc.
- Other duties may be directed by the NSCA leadership or Board of Directors

### Education and Experience

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- Associate' degree or higher in a marketing related field or 2-5 years of previous work experience retail, graphic design, or marketing.

### Qualifications

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- Effective communication skills, including public speaking. Bi-Lingual, is a plus.
- Ability to work independently as well as with groups.
- Proven graphic design experience.
- Extensive knowledge in online retail best practices
- The ability to manage multiple projects at once; strong ability to multitask.
- Effective problem-solving talents
- Proficiency in Microsoft Office suite (Excel, PowerPoint, Word) & Social Media platforms
- Proficient in multiple graphic design platforms including Canva, Adobe, photoshop etc.
- Exceptional communication skills, both written and verbal; and social

\*This position is a **supported raised** role (not a direct-hire **job**), so the future employee must develop a team of partners who provide financially for his/her full salary and benefits. We provide training, resources, and coaching to help reach their financial support goals.